# Celebrate Asian American & Pacific Islander Heritage Month

**MAY 2023**

## Sponsorship Benefits

<table>
<thead>
<tr>
<th>Heritage Champion</th>
<th>Heritage Captain</th>
<th>Heritage Patron</th>
<th>Heritage Partner</th>
<th>Heritage Friend</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000</td>
<td>$10,000</td>
<td>$8,000</td>
<td>$5,500</td>
<td>$2,500</td>
</tr>
</tbody>
</table>

**Acknowledgment as Presenting Sponsor in all publicity materials**

**Customized visibility opportunity during APA Heritage Month**

**Special recognition at Mayor’s APA Heritage Month Press Conference**

**Special support for a company-wide celebration program**

**Special company spotlight on social media**

**Logo on MUNI bus exterior ad**

**Logo acknowledgment in SF Examiner full-page ad**

**Logo visibility on screen during APA Heritage Awards Event**

**Ad in APA Heritage Awards program book**
- Full page premiere
- Full page
- Half page
- Quarter page

**Logo on commemorative poster**

**Reserved seating at APA Heritage Awards event**

**Verbal recognition by host during APA Heritage Awards event**

**Logo acknowledgment in printed program**

**Year-round logo visibility on Celebration website**

---

Please contact Claudine Cheng at Claudine@apasf.org