



Celebrate Asian American & Pacific Islander Heritage Month

MAY 2023

SPONSORSHIP BENEFITS

	HERITAGE CHAMPION	HERITAGE CAPTAIN	HERITAGE PATRON	HERITAGE PARTNER	HERITAGE FRIEND
	\$20,000	\$10,000	\$8,000	\$5,500	\$2,500
Acknowledgment as Presenting Sponsor in all publicity materials	★				
Customized visibility opportunity during APA Heritage Month	★				
Special recognition at Mayor's APA Heritage Month Press Conference	★				
Special support for a company-wide celebration program	★	★			
Special company spotlight on social media	★	★			
Logo on MUNI bus exterior ad	★	★			
Logo acknowledgment in SF Examiner full-page ad	★	★	★		
Logo visibility on screen during APA Heritage Awards Event	★	★	★		
Ad in APA Heritage Awards program book	Full page premiere	Full page	Half page	Quarter page	
Logo on commemorative poster	★	★	★	★	
Reserved seating at APA Heritage Awards event	★	★	★	★	
Verbal recognition by host during APA Heritage Awards event	★	★	★	★	
Logo acknowledgment in printed program	★	★	★	★	★
Year-round logo visibility on Celebration website	★	★	★	★	★