



Asian American & Pacific Islander Heritage Month

MAY 2026

Elevating Cultures

SPONSORSHIP BENEFITS	HERITAGE CHAMPION \$20,000	HERITAGE CAPTAIN \$10,000	HERITAGE PATRON \$8,000	HERITAGE PARTNER \$5,500	HERITAGE FRIEND \$2,500
Priority and Prominent Acknowledgement in all publicity materials	●				
Exclusive recognition during Mayor's Press Conference at City Hall	●				
Customized visibility opportunity during AAPI Heritage Month	●				
Logo in Asian media ads	●	●			
Logo in MUNI bus exterior ad	●	●			
Logo in SF Examiner full-page ad	●	●	●		
Logo visibility on screen during APA Heritage Awards Event	●	●	●		
Ad in AAPI Heritage Awards program book	FULL PAGE PREMIER	FULL PAGE	HALF PAGE	QUARTER PAGE	
Reserved seats for Awards event at Herbst Theatre	10	6	4	2	
Verbal recognition by host during APA Heritage Awards event	●	●	●	●	
Logo on commemorative poster	●	●	●	●	
Logo acknowledgement in printed program	●	●	●	●	●
Year-round logo visibility on Celebration website	●	●	●	●	●