



Asian American & Pacific Islander Heritage Month

MAY 2024

Celebrating 20 years of Uplifting & Connecting Communities

SPONSORSHIP BENEFITS	HERITAGE CHAMPION \$20,000	HERITAGE CAPTAIN \$10,000	HERITAGE PATRON \$8,000	HERITAGE PARTNER \$5,500	HERITAGE FRIEND \$2,500
Acknowledgment as highest level sponsor in all publicity materials	●				
Customized visibility opportunity during AAPI Heritage Month	●				
Special recognition at Mayor's Press Conference at City Hall	●				
Upon request, provide support for sponsor's internal AAPI Heritage Month event	●	●			
Special company spotlight on social media	●	●			
Logo on MUNI bus exterior ad	●	●			
Logo acknowledgment in SF Examiner full-page ad	●	●	●		
Logo visibility on screen during APA Heritage Awards Event	●	●	●		
Ad in AAPI Heritage Awards program book	FULL PAGE PREMIER	FULL PAGE	HALF PAGE	QUARTER PAGE	
Logo on commemorative poster	●	●	●	●	
Reserved seating at AAPI Heritage Awards event	10	6	4	2	
Verbal recognition by host during APA Heritage Awards event	●	●	●	●	
Logo acknowledgement in printed program	●	●	●	●	●
Year-round logo visibility on Celebration website	●	●	●	●	●